



SPONSOR PROSPECTUS 2024

55th SIDO INTERNATIONAL CONGRESS

BUILDING BRIDGES FOR THE FUTURE

Firenze, Fortezza da Basso

October 17-19, 2024

In 2024, the motto of my SIDO presidency is BUILDING BRIDGES FOR THE FUTURE which was very successfully applied to our SOLD-OUT Spring Meeting last April in Verona. So be prepared to build more bridges during the 55th SIDO International Congress from 17-19 October in Florence!

This exceptional project will

- offer five mind-blowing pre-congress sessions on Thursday 17 October: the 2nd Sandro Segù Memorial in collaboration with the Italian Board of Orthodontics IBO, the 'Angle-net comes ALIVE in SIDO' Symposium organized with the Angle Societies of Europe and America and three courses on biomechanics, digital technologies/injection molding and on good practice of the temporomandibular patient;
- showcase the best experts and teams on 'Interdisciplinary Treatments', 'Patient-driven Excellence' and the application of the latest technologies which will reshape 'The Future in Orthodontics' by an impressive panel of many new faces on stage;
- increase the visibility of the fast-growing PINK QUOTA in orthodontics during the 1st Female Leadership Summit on Saturday 18 October;
- connect our sponsors and exhibitors with the congress attendees and SIDO members through new and exciting projects such as the 'Innovation Pavillion and the Innovation Awards' and
- bring the orthodontic world closer together to be better prepared for a great and joint future of the speciality.

We greatly value the loyalty of our year-long sponsors and exhibitors and would be delighted if they decided to continue their support of our SIDO 2024 annual program. I would be especially grateful if 'Building Bridges' in SIDO 2024 also sparked the interest of new companies to start a fruitful collaboration and journey with us.

We are pleased to present the SIDO Sponsor Prospectus to our loyal and potential supporters offering a variety of customizable solutions for a most successful SIDO Congress.

Let's move forward TOGETHER in SIDO!



Ute Schneider-Moser
President 2024

A handwritten signature in black ink that reads "Ute Schneider-Moser".

SPONSORSHIP PACKAGES

PLATINUM**33,000 EUROS**

- Max 70 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 3 Full registrations for non-SIDO members only
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 25 badges for Sponsor staff
- Opportunity to organize Promotional Short Lectures (about 30 minutes) at your stand during coffee and lunch breaks
- Possibility to sell

SILVER**19,000 EUROS**

- Max 35 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 1 Full registration for non-SIDO members only
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 15 badges for Sponsor staff
- Possibility to sell

GOLD**27,000 EUROS**

- Max 50 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 2 Full registrations for non-SIDO members only
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 20 badges for Sponsor staff
- Opportunity to organize Promotional Short Lectures (about 30 minutes) at your stand during coffee and lunch breaks
- Possibility to sell

BRONZE**15,000 EUROS**

- Max 25 sqm exhibition area
- Logo and Link on the SIDO event website
- Logo and Thanks in the Onsite Program
- 1 ADV Flyer in the participants' congress bag
- 2 tickets for the President's Reception for Sponsor staff
- 10 badges for Sponsor staff
- Possibility to sell

BOOK A STAND IN THE EXHIBITION AREA

The cost of an exhibiting space is € 440 per square meter. SIDO guarantees a pre-set booth at no additional cost.

6 sqm	€ 2,640
9 sqm	€ 3,960
12 sqm	€ 5,280
15 sqm	€ 6,600

The applicable VAT will be added.

For a larger booth you need to become Main Sponsor.

Exhibiting includes:

- Pre-set booth
- Thanks in the Onsite Program
- 1 badge for Sponsor staff every 3 sqm of purchased space
- 1 ADV Flyer on display in the Exhibit Hall
- Possibility to sell

OTHER SPONSORSHIP OPPORTUNITIES

- Sponsorship of Poster awards, each € 1,000
- 1 ADV Flyer in the participants' congress bag (for exhibitors only) € 800
- Logo and link on the Sidonews (relative to the Congress) to all SIDO Members - limited availability € 2,500
- Logo in the Poster Display area (4 screens + 2 totems) € 3,000
- Logo on the badge self-printing machines (in the registration area) € 5,000
- Coffee break for participants, each € 5,000
- Lunch for participants, each € 10,000
- Full page AD in the on-site program, distributed to all Congress participants
 - Back cover € 3,500
 - Right Hand page € 2,500
 - Left Hand page € 2,000
- Sponsorship of the official photo sharing platform (logo or video and link) € 2,500

The applicable VAT will be added.

STORAGE

To ease the storage of materials exhibitors may need during the congress, a dedicated storage area was created.

The space will be available from 17 to 19 October and the opening hours will be the same as the trade exhibition.

The storage will be manned but not locked. The Organizers take no responsibility for materials in storage.

Each floor space, 120x90cm - € 120 for the entire congress.

The applicable VAT will be added.



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